

Terry Pisel

Creative Director,
Designer & 3D Artist

Address | 6558 E. 2nd St.
Scottsdale, AZ 85251

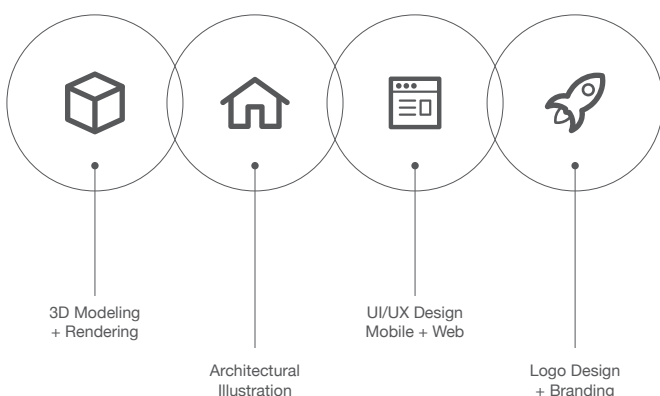
Contact | terry.pisel@try-design.com
+1 480 332 1240

try-design.com
terrypisel.com

PERSONAL STATEMENT

I am a designer at heart and bring a unique blend of design strategy, problem-solving and visual design to the table. I excel at the organization of data and coordinating multiple disciplines to achieve a common goal. Whether at the micro or the macro, I am all about achieving an intuitive and elegant design solution that translates into a polished, easy-to-use finished product. Architecture taught me the language of design and how to create designs that fit effortlessly into our lives. I apply this knowledge to my UI/UX design work and believe that, as designers, we have a responsibility to create beautiful, insightful, and inspiring experiences that enhance our lives and the lives of those around us. As a 3D artist, I use my knowledge of architecture, the built environment, and photography to create imagery that allows everyone to understand space. My 3D work helps clients go to market faster and generate valuable press prior to the completion of construction.

MY SPECIALITIES



DESIGN SKILLS

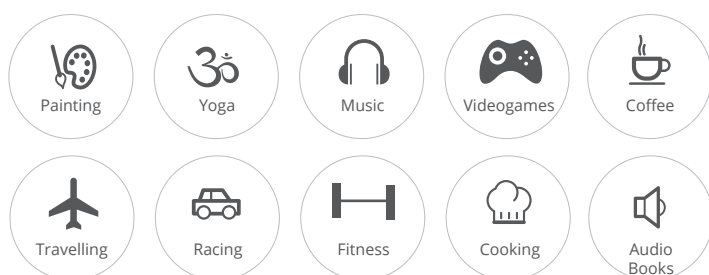
01 Software

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Sketch	●●●●●●●●●●
Principle	●●●●●●●●●●
SketchUp	●●●●●●●●●●
3ds Max	●●●●●●●●●●
Vray	●●●●●●●●●●
Autocad	●●●●●●●●●●
Revit	●●●●●●●●●●
Microsoft Office	●●●●●●●●●●

02 What I can Do

UI/UX design
Wireframes
Interaction Design
Visual Design
Mobile Apps
Prototyping
Web App Design
Specification Documents
Project Management
Logo Design
Photography
Architectural Design
3D Modeling
Rendering
Virtual Tours

HOBBIES & INTERESTS



EDUCATION

- Masters of Architecture
Architecture
Arizona State University
- BSD, Architecture
Architecture
Arizona State University

WORK EXPERIENCE

7 Try Design
Owner/Operator
2010 to Present

5 The UDDA
Creative Director
2013 to Present

ADDITIONAL EXPERIENCE

HDR Architecture
Project Coordinator 2
2010 to 2013

Salazar Associates Architects
Designer
2007 to 2008

Substance Design Consortium
Designer/Lead 3D Artist
2008 to 2010

Moran Architects
Designer/Lead 3D Artist
2004 to 2007

ACCOLADES

- Lead designer at Blackberry and responsible for creating all new design patterns and standards for the entire enterprise suite on all operating systems
- 15 Solo art exhibitions since 2010 in multiple art galleries across Arizona
- Continual contributor to ASU as a guest reviewer at the ASU Herberger Institute for Design and the Arts
- ASU Faculty Associate, Intro to SketchUp, 2006-2007
- Volunteered in Angul, India to oversee constructing of 27 low income apartment homes